

**Klickitat County**  
**Quit Line Data Summary**  
January 1 - March 31, 2002

	<b>County</b>	<b>State</b>
<b>Number of Calls to Quit Line</b>	<b>N = 34</b>	<b>N = 4,096</b>
<b>Percent of Statewide Calls</b>	1.0%	100.0%
<b>Percent of State Population in County<sup>1</sup></b>	0.3%	100.0%
	<b>County %</b>	<b>State %</b>
<b>Gender</b>	<b>N = 34</b>	<b>N = 3,737</b>
Female	64.7%	61.7%
Male	35.3%	38.3%
<b>Race/Ethnicity</b>	<b>N = 28</b>	<b>N = 3,032</b>
People of Color	14.3%	12.8%
White	85.7%	87.2%
<b>Age</b>	<b>N = 30</b>	<b>N = 3,176</b>
Less than 18 years old	0.0%	2.3%
18 - 24 years old	3.3%	16.2%
25 - 34 years old	23.3%	23.2%
35 - 44 years old	33.3%	27.0%
45 years and older	40.0%	31.4%
<b>Education</b>	<b>N = 29</b>	<b>N = 3,209</b>
Did not graduate high school	20.7%	19.8%
High school graduate	37.9%	33.3%
Some college/vocational school	34.5%	36.9%
College graduate	6.9%	10.0%
<b>Caller Type</b>	<b>N = 33</b>	<b>N = 3,483</b>
General Information	9.1%	10.6%
Health care provider	6.1%	3.4%
Tobacco user	84.8%	86.1%
<b>Payer Type</b>	<b>N = 20</b>	<b>N = 2,167</b>
Insured	50.0%	40.2%
Uninsured	25.0%	25.1%
Medicaid	25.0%	34.7%
<b>Heard About</b>	<b>N = 31</b>	<b>N = 3,110</b>
Past caller	9.7%	12.9%
Employer/worksites	3.2%	1.4%
Health care provider	12.9%	17.0%
Television	35.5%	23.9%
Outdoor advertisement (billboard/bus/wall)	0.0%	4.9%
Targeted mailing	3.2%	0.2%
Great Start	0.0%	6.2%
Radio	3.2%	1.1%
Newspaper/Magazine	6.5%	1.7%
Brochure/Newsletter	9.7%	5.2%
Family or friend	16.1%	21.5%
Health Department	0.0%	3.0%
School	0.0%	0.9%

Source: Washington State Department of Health  
Tobacco Prevention and Control  
Assessment and Evaluation

<sup>1</sup> "Census 2000", August 2001 (OFM)

\* Rate not calculated because number of calls was less than 5.